



**Friday, February 13, 2009**

**Comparative Effectiveness: What Is It? Who Does It? And Where Is It Going?**

**MODERATOR**

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*Director*

**SPEAKERS**

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**Bryan R. Luce, PhD**, is senior vice president for Science Policy for United BioSource Corporation (UBC). Dr. Luce founded MEDTAP® International (now part of UBC), serving as its chairman, president, and chief executive officer until 2002. Previously, he held positions as director of Battelle's Centers for Public Health Research and Evaluation, director of the Office of Research and Demonstrations, Centers for Medicare & Medicaid Services, and senior analyst, Office of Technology Assessment of the United States Congress.

Dr. Luce is a consultant to numerous government agencies as well as pharmaceutical and device firms worldwide, a member or chair of socioeconomic and public health policy advisory boards for several leading pharmaceutical companies, and recently was a member of the Medicare Evidence Development & Coverage Advisory Committee. He is a senior scholar with the Department of Health Policy, Jefferson Medical College; an adjunct senior fellow at the Leonard Davis Institute, University of Pennsylvania; and he has authored more than 90 scientific publications, including three textbooks on technology assessment, health policy, and cost-effectiveness analysis. He founded the Bayesian Initiative in Health Economics and Outcomes

Research. He is a past president of the International Society for Pharmacoeconomics and Outcomes Research and, in 2008, received the Society's Avedis Donabedian Outcomes Research Lifetime Achievement Award. A former Special Forces officer, Dr. Luce holds the rank as lieutenant colonel (retired), Medical Service Corps, U.S. Army Reserves. His undergraduate and master's training were at the Universities of Vermont and Massachusetts at Amherst. He received his doctorate from the School of Public Health at the University of California at Los Angeles.



**Jean Slutsky**

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**Jean Slutsky** has directed the Center for Outcomes and Evidence (COE), Agency for Healthcare Research and Quality (AHRQ) of the U.S. Department of Health and Human Services since June 2003. Prior to Ms. Slutsky's appointment as director of COE, she served as acting director of the Center for Practice and Technology Assessment at AHRQ. Most recently, Ms. Slutsky has implemented a comparative effectiveness research program that includes evidence synthesis, evidence generation, and evidence communication. The Effective Health Care Program is authorized under Section 1013 of the Medicare Modernization Act. Ms. Slutsky oversees the Evidence-based Practice Center program; Technology Assessment Program; extramural and intramural research portfolios concerning translating research into practice, outcomes and effectiveness research, including pharmaceutical outcomes, and cost-effectiveness analyses; and the National Guideline, Quality Measures, and QualityTools Clearinghouses. She is a member of the executive board of the Guidelines International Network and a member of the editorial board of *Implementation Science*.

Prior to becoming acting director of the Center for Practice and Technology Assessment, Ms. Slutsky, served as project director of the U.S. Preventive Services Task Force, an internationally recognized panel of experts who make evidence-based recommendations on clinical preventive services.

Ms. Slutsky received her bachelor of science degree at the University of Iowa, a master of science degree in public health (health policy and administration) from the University of North Carolina at Chapel Hill, and trained as a physician assistant at the University of Southern California.



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**Eugene C. Rich, MD, FACP**, received his medical degree from Washington University in St. Louis, Missouri and completed residency in internal medicine and a fellowship in general internal medicine at the University of Minnesota Hospitals in Minneapolis, Minnesota. Dr. Rich subsequently served as faculty member at the University of Minnesota School of Medicine and School of Public Health, as chief of the Division of General Internal Medicine and Geriatrics at the University of Kentucky, College of Medicine, and then as chair of the Department of Medicine at Creighton University School of Medicine. At Creighton, he also served as director of the Center for Practice Improvement and Outcomes Research at Creighton University Medical Center and was inaugurated as the first Tenet Healthcare Endowed Professor.

Throughout his career, Dr. Rich has been active in research, academic administration, and public policy concerning medical education and health care. His research explores the influence of the practice environment on health professional decision-making with a particular focus on practice variation in general medical care. He is the author of over 100 publications in this area.

Dr. Rich has been a frequent consultant to federal agencies, foundations, and managed care organizations. He served as medical director of the UniNet Healthcare Network and has held numerous leadership positions in professional and academic societies.

He has a longstanding interest in national health care policy, has served on a variety of relevant national committees and work groups, and has published on health care policy issues of interest to academic health centers. Recent service includes member of Family History Work Group of the CDC's Office of Genomics and Disease Prevention, member of the Health Care Research Training Study Section for AHRQ, and chair of the Advisory Committee on Training in Primary Care Medicine and Dentistry for HRSA. As a 2007 Robert Wood Johnson Health Policy Fellow Dr. Rich served with the health subcommittee staff of the House Committee on Ways and Means. Among his accomplishments on the Hill, Dr. Rich staffed the Committee on Ways and Means work on legislation to expand federal initiatives in comparative effectiveness research. In 2008 Dr. Rich continued on assignment to the National Institutes of Health (NIH), serving as senior advisor for Program Outreach and Coordination to the National Center for Research Resources as well as working with the NIH Director's Office of Science Policy Analysis on effectiveness research policy options, among other issues. In 2009 he is a scholar in residence at the AAMC, where he focuses on issues related to comparative effectiveness research, as well as on clinical and translational science.

