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**Exploring Comparative Effectiveness:  
Lessons from Across the States and Around the World**

**MODERATOR**

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**SPEAKERS**

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**Gerard F. Anderson, PhD**, is a professor of health policy and management and professor of international health at the Johns Hopkins University Bloomberg School Public Health, professor of medicine at the Johns Hopkins University School of Medicine, director of the Johns Hopkins Center for Hospital Finance and Management, and co-director of the Johns Hopkins Program for Medical Technology and Practice Assessment. Dr. Anderson is currently conducting research on chronic conditions, comparative insurance systems in developing countries, medical education, health care payment reform, and technology diffusion. He has directed reviews of health care systems for the World Bank and USAID in multiple countries. He has authored two books on health care payment policy, published over 200 peer reviewed articles, testified in Congress over 40 times as an individual witness, and serves on multiple editorial committees. Prior to his arrival at Johns Hopkins, Dr. Anderson held various positions in the Office of the Secretary, U.S. Department of Health and Human Services, where he helped to develop Medicare prospective payment legislation.



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**Kalipso Chalkidou, MD, PhD**, is the director of the policy consulting arm of NICE (National Institute for Health and Clinical Excellence), responsible for providing technical and policy support services to governments and governmental agencies abroad, drawing on the Institute's experience of using evidence to inform health policy and practice. Prior to this, Dr. Chalkidou was the associate director for research and development at NICE. Between 2007 and 2008, she spent a year in the United States as a Harkness Fellow, studying conditional coverage schemes for expensive new technologies (Center for Medical Technology Policy) and government drug pricing policies (Johns Hopkins School of Public Health). Before joining NICE, Dr. Chalkidou held posts as a clinical research fellow at the University of Newcastle Medical School and surgical trainee in National Health Service hospitals in Newcastle and Cambridge. She has a doctorate on the molecular biology of prostate cancer from the University of Newcastle upon Tyne (2003), an MD degree from the Athens Medical School, and is an honorary lecturer in health policy at the London School of Hygiene and Tropical Medicine.



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**Mark Gibson** is currently a program officer for the Milbank Memorial Fund and deputy director of the Center for Evidence-based Policy at the Oregon Health and Science University. In these roles he has played a critical part in developing the Drug Effectiveness Review Project and the Medicaid Evidence-based Decisions Projects which are multi-state collaborations designed to provide state policy makers with improved access to relevant clinical research.

Mr. Gibson became directly involved in state health policy deliberations when he served as chief of staff to Oregon Senate President John Kitzhaber, MD, from 1985 to 1993. In this role Mr.

Gibson supervised the staff of the Senate, and advised the president on the full range of issues considered by the Senate. During this time, Gibson participated directly in the drafting and passage of the groundbreaking Oregon Health Plan.

From 1995 through January of 2003, he served as policy advisor for Health, Human Services, and Labor to Governor John Kitzhaber of Oregon. In this role he led Oregon's numerous health initiatives from Workers' Compensation Reform, to creation of the Oregon Children's Health Insurance Program, and to a reorganization and expansion of the Oregon Health Plan. Most recently, Mr. Gibson led the effort to enact the Practitioner Managed Prescription Drug Plan, Oregon's answer to runaway drug costs in its Medicaid program. This approach uses systematic reviews of global drug effectiveness research to guide the creation of a preferred drug list that is both clinically sound and economical.

From 2000 to 2002 Gibson served as co-chair of the Reforming States Group, a voluntary nonpartisan collaboration of senior health policy officials from both the legislative and executive branches of state government.

