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Linking Housing and Services for the Frail Elderly: Challenges and Opportunities

MODERATOR

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Jon Pynoos, PhD, is the UPS Foundation Professor of Gerontology, Policy and Planning at the Andrus Gerontology Center of the University of Southern California (USC). He is also director of the National Resource Center on Supportive Housing and Home Modification, and co-director of the Fall Prevention Center of Excellence, funded primarily by the Archstone Foundation. Dr. Pynoos is an expert in “aging in place” issues and spent his career researching, writing, and advising the government and nonprofit sectors on how to improve housing and long-term care for the elderly.

Dr. Pynoos has conducted a large number of applied research projects based on surveys and case studies of housing, aging in place, and long-term care. He has written and edited six books on housing and the elderly, including *Linking Housing and Services for Older Adults: Obstacles, Options, and Opportunities* (Routledge, 2005); *Housing the Aged: Design Directives and Policy Considerations* (Addison Wesley Longman, 1987); and *Housing Frail Elders: International Policies, Perspectives and Prospects* (Johns Hopkins University Press, 1995). He teaches courses on social policy and aging.

Dr. Pynoos was a delegate to the last three White House Conferences on Aging and is currently on the Public Policy Committee of the American Society of Aging (ASA). He previously served on ASA's Board and as vice president of the Gerontological Society of America. He is a founding member of the National Home Modification Action Coalition. He also serves on the Board of Menorah Housing, a nonprofit provider of housing for older adults that includes many Section 202 complexes.

Dr. Pynoos has been awarded both Guggenheim and Fulbright Fellowships. Before moving to USC in 1979, Dr. Pynoos was director of an area agency on aging/home care corporation in Massachusetts that provided a range of services to keep older persons out of institutional settings. He holds undergraduate, master's, and PhD degrees from Harvard University, where he graduated magna cum laude.



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Candice Baldwin is a senior policy advisor at NCB Capital Impact. She provides technical assistance in the areas of affordable real estate development and long-term service policy to support communities, states, and the federal government with the purpose of assisting these entities in developing adequate long-term supports options, systems and infrastructure and community-based innovations for the elderly and individuals with disabilities. Ms. Baldwin provides these services through the Center for Long Term Supports Innovations, whose mission is to foster the development of long-term care services and supports that will meet growing demand by integrating best practices in financing, housing and consumer-driven service models. She has over 15 years of experience in the community development industry and has focused much of her career on bringing together comprehensive and holistic solutions for community development, including housing, transportation, services, and civic engagement.

Ms. Baldwin has worked on multiple NCB Capital Impact initiatives to assist states to develop policies, program, and strategies for long-term supports and affordable housing. She has worked with a number of states to develop strategies and programs to increase community living choices for seniors and people with disabilities. These community-based models include permanent supportive housing, affordable assisted living, adult foster care, affordable housing with services, and the Village model. She has conducted analysis of state and federal housing finance programs in order to develop program and policy modifications, including affordable housing finance mechanisms, to support the development of home and community-based services. Ms. Baldwin was a key staff member on the Robert Wood Johnson Foundation-funded Coming Home

program, where she provided hands-on technical assistance to state agencies and providers in their efforts to develop affordable assisted living facilities across nine states.

Ms. Baldwin holds a BS degree in public policy from Indiana University and a master's degree in community economic development from Southern New Hampshire University.



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Kenneth Barbeau has worked for the Housing Authority of the City of Milwaukee (HACM) since 1999 and is HACM's director of community programs & services. He is responsible for the planning, design, implementation, and management of all public housing resident services programs in Milwaukee. In that position, Mr. Barbeau assists families toward economic self-sufficiency, and helps seniors and persons with disabilities in public housing receive the supportive services they need to continue to live independently. One of HACM's programs, the Lapham Park Venture, was an early national model for providing continuing care for low-income seniors. Prior to his work at HACM, Mr. Barbeau worked for Pathfinder International, an international health care organization.



Kathy Rosenthal

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Kathy Rosenthal is the vice president of Family Services and Long Island Regional Operations for the Federation Employment and Guidance System (FEGS), a health and human services agency. Ms. Rosenthal is responsible for coordinating FEGS's administrative and program

activities across Long Island, including direct oversight of the agency's network of family services. Ms. Rosenthal has many years of experience providing community education and professional training on topics including aging, family violence, child abuse, youth violence and trauma, homophobia, and women's health issues. Ms. Rosenthal has testified before the New York State, Nassau County, and Suffolk County legislatures on naturally occurring retirement communities (NORCs) and supportive services programs for the elderly. She has served as a panelist at many conferences and authored articles on a variety of issues, including aging in place, eating disorders and body image, youth violence, and trauma in the wake of the September 11 terrorist attacks.

Ms. Rosenthal serves as chair of the Board of Directors for the Health & Welfare Council of Long Island, president of the Agency Executive Council of the United Way of Long Island, and member of the Suffolk Community Council Board of Directors. She is the co-chair of the UJA-Federation Task Force on Family Violence, sits on the Nassau County Executive's Task Force on Family Violence, and has been an advisory committee member of the Social Justice Center at the Stony Brook School of Social Welfare. Ms. Rosenthal is the recipient of the United Way of Long Island Henry Pearson Award for professional leadership and exceptional work in strengthening human services and/or human relations on Long Island. Ms. Rosenthal holds a master's degree in social work.

